



*Serving families in need by providing food and support, while educating the community in collaboration with others who address solutions for these needs.*



Dear Friends,

The Laura Miller George Help Center is excited to once again be organizing the Salvation Army bell-ringing campaign for this year. 2020 has been a tough year and your help is needed more than ever. The funds collected through the bell-ringing campaign are used here in Audrain County to aid families in need. 85% of the collected funds are returned to the Help Center to be distributed by the Help Center throughout 2021 to meet the emergency financial needs of local families. The remaining 15% is used by The Salvation Army organization to provide support to us throughout the year. With these funds, we address many unmet needs, such as purchasing birth certificates, funding prescription medicine to those who can't afford it, in certain instances we provide temporary motel stays, providing help with utility bills, utility and rental deposits and emergency transportation along with other needs that may present themselves. These are ever present emergency financial needs that we feel compelled to help our fellow citizens with. We have a thorough intake process to ensure we help only once during a 6-month period and that we thoroughly understand the need and circumstances. The assistance we offer is normally capped at \$50.00 per family unless there are special circumstances. Along with financial assistance, we make referrals to partner agencies.

We are asking businesses, churches, organizations, and individuals to join with us to "ring the bells" this holiday season. The campaign begins on **Friday, November 27th** and will continue the following Fridays (4:00-7:00) and Saturdays (10:00am-6:00pm) through Saturday **December 19th** at Walmart and Moser's. We schedule 1-hour blocks of time, but we encourage groups to consider ringing at least for 2 or more hours. Youth groups are welcome **but must have adult supervision**. We encourage bell ringers to utilize all safety precautions, such as wearing a face mask, social distancing, and hand sanitizing.

Last year we raised \$6,400.00 and that lasted us through August of 2020. This year we're setting our goal at \$8,000.00 in hopes we can assist even more families. Will you join us in reaching this goal?

If you are willing to assist, please contact Joyce Herron (573) 253-8700, [joyce.herron@ymail.com](mailto:joyce.herron@ymail.com) or by contacting Phillip at The Help Center at 573-581-3238, Ext. 12, [Phillip.lman@mexicohelpcenter.org](mailto:Phillip.lman@mexicohelpcenter.org)

We encourage you act quickly to secure the times and locations you and or your groups would like to "ring the bells".

**You will be making a difference right here at home by donating your time and talent!**

Thank you in advance for your participation!

1

*We are pleased to be partially funded by the United Way of Audrain County and many charitable foundations, churches, civic organizations, businesses and individuals who believe in our mission to serve others*





*Serving families in need by providing food and support, while educating the community in collaboration with others who address solutions for these needs.*



Below you will find the dates we will be “ringing the bells”. As mentioned above we will be “ringing the bells” at two locations simultaneously so we will definitely be needing a lot of help to accomplish all of this and we want to let you know how much your service is appreciated!

Our two locations will be:

WalMart, both doors (two teams)

Moser’s Foods (one team)

Friday, Nov. 27	4:00-7:00 pm
Saturday, Nov. 28	10:00 am-6:00 pm
Friday, Dec. 4	4:00 pm-7:00 pm
Saturday, Dec. 5	10:00 am-6:00 pm
Friday, Dec. 11	4:00 pm-7:00 pm
Saturday, Dec. 12	10:00 am-6:00 pm
Friday, Dec. 18	4:00 pm-7:00pm
Saturday Dec. 19	10:00 am-6:00 pm

Please note that we gladly accept larger financial as well, for which the donor can potentially utilize the Missouri Food Pantry tax credit where you can receive a 50% tax credit on donations up to \$5,000.00. Please consult your tax professional to make sure you can utilize this tax credit.

Thank you so very much for supporting our efforts to help our friends and neighbors here in Audrain County!

Sincerely,

The Help Center Inc. DBA: The Laura Miller George Help Center

Joyce Herron, Phillip Iman, & the Laura Miller George Help Center Board of Directors

409 Fairground St.

Mexico, MO. 65265

573-581-3238

2

*We are pleased to be partially funded by the United Way of Audrain County and many charitable foundations, churches, civic organizations, businesses and individuals who believe in our mission to serve others*

